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Natural Evolution Receives a Gold Star

In 2004 Natural Evolution (www.naturalevolution.com) of Tulsa became the first applicant for the Oklahoma Star Incentive program (OKStar). The Oklahoma Department of Environmental Quality developed the OKStar program to recognize facilities that achieve and maintain compliance and go beyond the regulations to protect the environment and promote employee safety. In addition, by meeting the program's high standards of environmental responsibility, organizations demonstrate to the public that they are committed to compliance with environmental law, and have voluntarily implemented a thorough waste prevention and pollution prevention plan.

DEQ announced that Natural Evolution (NE) was selected as the first facility to receive Gold OKStar recognition. NE is an electronics recycling business. As a non-fee based company, NE helps clients dispose of their computers and other electronics in the most process efficient, and cost effective ways available - either reallocating the equipment or demanufacturing it by recycling the parts and components in completely landfill-free ways. The owner, Traci Phillips, believes that "What's good for your business is also good for our earth." Natural Evolution, Inc. began business in January 2003. Traci and her husband, Chris, have since applied their unique approach to a growing number of organizations around the United States. In 2004, NE helped dispose of over 3.25 million pounds of electronics - in landfill-free and efficient ways. Having worked previously in the information technology sector Traci and Natural Evolution are dedicated to data security and scrubbing. Natural Evolution is committed to economically and environmentally sensible methods of recycling.

Anyone interested in joining the OKStar program may find information and an application to the program at www.deq.state.ok.us/CSDnew/OSIP.